# Humana

## Humana Physician News

Q3 2022 newsletter for in-network physicians, clinicians and office staff to support you in the care of your Humana-covered patients



# Help for healthy aging

**September marks Healthy Aging® Month**, a month designed to focus attention on the positive aspects of growing older. We know living and aging well is important and prevention is key. That's why Humana offers numerous health and wellness activities and programs to augment the care you provide to your patients and help them thrive – at any age.

Preventive care is supported by Humana providing reminders for screenings, prescription refills, annual exams, vaccinations and more, to help your practice close gaps in care and keep your patients on track with their health.

Additionally, <u>Humana's Neighborhood Centers (HNC)</u> offer your patients one-on-one health education while also promoting fitness, proper nutrition, social activities and more. Services are available at onsite locations and virtually.

Through the <u>Go365</u> app or website, wellness and rewards are available with most Medicare Advantage plans. Your patients can earn rewards just for taking healthy actions, like working out through SilverSneakers<sup>®</sup>, scheduling their annual wellness visit, getting preventive shots such as flu and pneumonia, volunteering and engaging in HNC programs. And even better, it's fun, which makes it easier to reach health goals.

Learn more



### Value-based care reduces acute care in Medicare Advantage model

In a recent study published by JAMA, primary care providers caring for Medicare Advantage patients found that participating in advanced value-based payment models meant their patients had fewer hospitalizations and emergency department visits, especially those that are the result of chronic disease exacerbations. Learn more or visit our Humana Healthcare Research site for more high-quality, scientific research that delivers real-world evidence.



### Humana Pharmacy rebrands to CenterWell Pharmacy

This past June, Humana Pharmacy and Humana Specialty Pharmacy became CenterWell Pharmacy and CenterWell Specialty Pharmacy.

All contact information and NCPDP IDs for mail-order pharmacies and retail pharmacy locations remain the same. They appear in your EMR as:

Humana Pharmacy Mail Delivery — now CenterWell Pharmacy Mail Delivery NCPDP ID #: 0353108

Humana Specialty Pharmacy — now CenterWell Specialty Pharmacy NCPDP ID #: 3677955

Later this year, the names of the pharmacies will appear as CenterWell Pharmacy Mail Delivery and CenterWell Specialty Pharmacy. The NCPDP ID numbers will remain the same.

Prescriptions can easily be sent by E-prescribe, phone or fax. Click <u>here</u> to learn how.

Research has found that using mail-order pharmacies can deliver these benefits:

- Medical cost savings up to \$612 annually<sup>1</sup>
- 6% higher medication adherence rates as compared to retail pharmacies<sup>2</sup>
- Up to 88 fewer admits per thousand vs. non-CenterWell Pharmacy users<sup>3,4</sup>

Additionally, CenterWell Pharmacy can help improve health outcomes by making it easier for your patients to manage their conditions.

Source: 1. "Estimating the Value of Humana Pharmacy Usage with Casual Diagrams and Bayesian Additive Regression Trees: A Study of Medical Costs and Medication Adherence Rates at the Member Level," Pharmacy Analytics and Consulting, 2019. 2. Stars Adherence Regional Dashboard produced by Humana Pharmacy analytics data through Dec. 31, 2019. Refreshed on Jan. 6, 2020. 3. Estimating the Value of Humana Pharmacy Usage with Casual Diagrams and Bayesian Additive Regression Trees: A Study of Medical Costs and Medication Adherence Rates at the Member Level," Pharmacy Analytics and Consulting, 2019. 4. "P360 Regression Model," Deloitte Analytics and Consulting, 2021.

## Earn CME by attending the CMS Statin Webinar



Humana is offering virtual CMS Statin Webinar sessions with one Continuing Medical Education (CME) credit from the American Academy of Family Physicians (AAFP). Join us on either:

August 9, 10:00 a.m. — 11:00 a.m. EST or October 11, 12:00 p.m. — 1:00 p.m. EST

This is an educational resource for providers and healthcare teams who manage patients' statin therapy. Get an overview of the CMS Statin Star measures (diabetes and cardiovascular disease), discuss presentation and management of statin-related muscle symptoms, address statin controversy that might negatively impact prescribing statins for eligible patients and review statin guidelines from prominent professional organizations.

Register here

## **Resources and Support**



Complete your annual 2022 Compliance training with Humana today

It's a CMS mandate for Medicare, Medicare Advantage SNP and Medicaid. Training is quick and easy.





#### Join us at the 2022 AAFP Family Medicine Experience

Visit us at booth # 1439 on **Sept. 20-23**, at the Walter E. Washington Convention Center in Washington, D.C. Engage with Humana clinicians to discuss your practices' needs and obstacles relative to value-based care, population health and social determinants of health.



Humana/Availity Tools and Resources



Behavioral Health Preauthorizations and Referrals



SDOH Guide for Physicians



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